



Huntsville
Bail Fund

Hello for the Holidays

Huntsville Bail Fund Holiday Campaign

LOCATION: Madison County, AL and surrounding communities

DATE: 11/15/2020-12/31/2020

THEME: Fundraising campaign to reunite individuals in detention with their families and communities

“HELLO”

**FOR
THE
HOLIDAYS**

*Huntsville Bail Fund
Holiday Campaign*

NOV 15 - DEC 31

This holiday season, give the gift of connection and community to those held in pretrial detention at Madison County Jail.

Huntsville
Bail Fund

HSV BAIL FUND.ORG

Facebook Twitter Instagram @HSVBAILFUND
Email: HSVBAILFUND@GMAIL.COM

EVENT PRESS KIT

From November 15th through December 31st, Huntsville Bail Fund will be collecting donations to support reuniting individuals held in Madison County Jail with their families and communities over the holiday season.

Huntsville Bail Fund is proud to announce their 2020 holiday fundraiser, ***Hello for the Holidays***, to give the gift of connection and community to those held in pretrial detention at Madison County Jail.

Hello for the Holidays is a two-fold campaign focused on connecting individuals with their loved ones over the holiday season. Your donations will help return those who cannot afford bail home to their families and communities and will provide phone time to those still in detention, allowing them to communicate with the loved ones they are unable to physically be with over the holidays.



Led by Tahirih Osborne, the Huntsville Bail Fund is a recently established organization focused on taking action to reduce the harmful impact of Madison County's cash bail and criminal justice practices.

MISSION

Huntsville Bail Fund believes no one should be left behind in jail solely because of poverty. Freedom should be free. We seek to address the disproportionate impact of the cash bail system on vulnerable populations in Madison County, including communities of color, gender and sexual minorities, those with disabilities, and immigrants, by providing cash bail assistance and limited reentry services.



Madison County Jail, located in Huntsville, AL, houses more than 800 individuals on average, many of whom are detained without being convicted of a crime. (Source: The Marshall Project, 2017)



“What we need is a criminal justice policy for *people* who commit crime—incarcerated *people*, *people* with felony convictions, *people* on parole, even *people* who have caused great harm and should be held meaningfully accountable. Any truly effective policy solutions will make central the humanity of everyone directly impacted by crime—including those who commit it.”

--Danielle Sered, Director, Common Justice, excerpted from The Marshall Project's Inmate. Prisoner. Other. Discussed.



Primary Logo



Primary Logo Color Variant



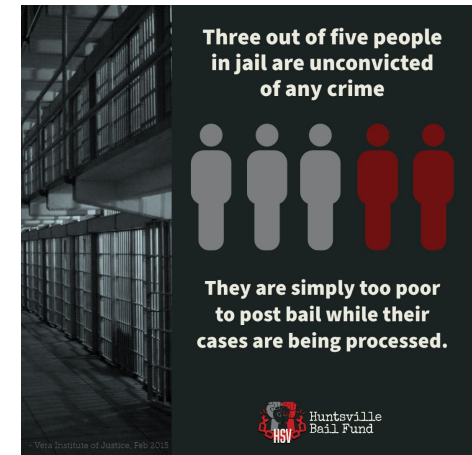
Alternative Icon Logo

tone

Data-substantiated facts coupled with empathy for the individuals, families, and communities impacted by incarceration

“People in detention” or **“detained individuals”** instead of “inmates” or “convicts”

1 in 2 adults in America have had a family member impacted by incarceration. This is an “Us” issue, not an “Other People” issue



**FOR INQUIRIES
AND MORE
INFORMATION,
CONTACT US**



**Huntsville
Bail Fund**

POINT OF CONTACT

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